

2010 – 2011 Fundraisers Oregon Band Boosters



Types of Fundraisers

There are basically two types of fundraisers done by the band boosters; general fundraisers and student fundraisers.

In general fundraisers, all of the proceeds go to the booster general fund and are used to support various areas of Oregon band programs.

For student fundraisers, the boosters take the first 15% to go to the general fund. The remaining profits go into an account set up for your student. Each student automatically has an account that is administered by a band booster volunteer. Statements are sent out via email showing activity in your account. Money earned may be used to pay tuitions, fees and to purchase a wide variety of band related items.

Our Student Fundraisers

W-Club Concessions – Starts in August and ends in mid May. Students (age 16 and over) and/or their family members can all work to put funds into the student account. Each unit worked typically puts \$20 - \$25 in your account. Watch the Oregon Band website @ www.oregonband.org and click on 'Sign up for Camp Randall/Kohl's Center/Schuster Farm Concessions. For additional information on how credits are calculated, please see the end of this document.

Football – concessions
Men's Hockey – concessions

Volleyball – concessions
Men's Basketball – concessions

Schuster's Play Time Farm Concessions – Starts in August and ends the beginning of November. Students (7th grade and above) and/or their family members can all work at our concession stand at the farm with other band members. Working will put funds into the student account. Each unit worked typically puts \$20 - \$30 in your account. Watch the Oregon Band website @ www.oregonband.org and click on 'Sign up for Camp Randall/Kohl's Center/Schuster Farm Concessions. For additional information on how credits are calculated, please see the end of this document.

Brat Fest, Madison Marathon (both in May) and Taste of Madison (in the fall) – These three concession based events were new for 2009. The operation is very similar to our other concession based fundraisers.

Scrip Purchases – This new fundraiser runs year round and generates money for your student accounts as well. Scrip is a program that enables participants to purchase prepaid cards and gift cards that are used just like cash at area merchants. Scrip is a popular fundraiser because families don't have to sell anything. Organization members produce revenue by making regular household purchases they would make anyway. Groceries, clothing, toys, gifts, and gasoline can be purchased with scrip. To find out more and to get signed up, please visit the Oregon Band website @ www.oregonband.org and click on the shopwithscrip.com link.

Bucky Books – Starts in early September and ends in December. Books are sold for \$35 and \$13 each for the first 5 books and \$30 for the 6th book is credited to your student account. To get your Bucky Books, contact Kathleen Robinson at 835-9363 or email therobinsons6@yahoo.com.

Butter Braid Bread Sales – Starts in mid November and ends early December. Delicious pastry is sold as a student fundraiser. Many enticing flavors are available. The pastry comes frozen and is thawed and baked. Typically in the past \$3 - \$4 per item has been added to a student's account for sales made.

Raffle Sales – The raffle is run in the spring, ending in May. Tickets sell for \$10 each or 3 for \$20. Tickets sales are added up and after the costs are deducted the remainder is prorated and distributed to the student accounts. Typically in the past \$4 - \$5 per ticket has been appropriated to the student account. We are looking for parents who are interested in setting up and marketing the raffle ticket sales.

Kopke's Geraniums and Mums – Starting some time in January and running through March we hope to again offer the plant sales. The Geraniums and Mums come in assorted colors and sell for approximately \$4.00 each and \$1.25 of that goes directly to the student accounts. Exact amounts may vary.

Hanging Basket Sales – New in 2009, hanging baskets sold for \$22.50 each with \$6.38 of this going into a student's account.

Our General Fundraisers

Golf Outing - held on a Sunday in May. This generated about \$3500 in 2008. This event is open to all who want to golf. It is a "for fun" event with food and prizes.

Pop Can Recycling - ongoing. Cage located at Kwik Trip South & at Dorn's Hardware. This generated about \$4000 in 2006/2007. Drop off cans any time.

Summerfest Concessions - late June. This is the concessions sales done at our home marching band show on the Sunday of Oregon's Summerfest.

Bill's Grocery Receipts - ongoing. Get sticker and turn in receipts to band room. Bill's donates back 1% of these sales to the boosters. It doesn't seem like much, but it really adds up. Some organizations make over \$1000 per year doing this!

Accordion Jamboree - concessions held in May 2006. This event is held in the OHS PAC and attracts a good crowd.

Kopke's Gift Certificates – Spring. You purchase gift certificates to be used yourself or given as gifts to others. Gordie Kopke donates back a generous percentage to the boosters.

W-Club Special Projects –

Camp Randall seat Installations – July or August

Camp Randall seat Removal – End of November (after last home game)

Got Any Ideas...

If you are interested in presenting additional student fundraisers to the Oregon Band Boosters, please contact the booster's vice president/fundraising chair. Their contact information can be found at http://oregonband.org/boosters/executive_board.htm

Concession Credit Calculations

The credits earned from working W Club concessions and those earned from working the Schuster Farm concessions are calculated and accounted for separately. However, the way it works is very similar. The only difference comes from how the amount of profit for the boosters is calculated. That will be explained below as well. One credit is earned by each person working an event. However, there are some events that are worth more than one credit due to the length of the shifts.

Both Operations – The total amount of profit is calculated. Next the 15% going to the general fund is removed. Then the remaining profit is divided by the total number of credits available to everyone for the entire season. That calculated amount is the value of a credit. That amount is then multiplied by the number of credits you have worked. That amount is then credited to your student's account. (an example of this follows)

During the season, the student account person does not know what the credits will actually be worth until all events are finished. For the W Club that is in May of each year. For Schuster's Farm, that will be ready by the first of December. During the time when they do not know this exact amount, the value of \$20 is assigned to the credits. This allows a worker to be able to estimate how much they have earned. We have never earned less than \$20 per credit for either group.

Credit Calculation Example –

Total profit from Concessions	\$20,000
15% to the general fund	\$3,000
Remaining profit	\$17,000
Total number of credits worked by all	675
Value per credit	\$25.19
Total credits worked by your family	45
Dollar amount credited to student's account	\$683.55

When working a W Club concession event, the profit is calculated by multiplying the total sales by 10%. Any shortage in cash is deducted from this amount by the W Club. So, if we make a profit of \$3000 and have a shortage of \$15 our commission would be \$298.50. This is calculated on a "per event" basis. In 2008, the W Club has guaranteed us a minimum of \$30 per person per Kohl Center event before shortages are removed.

At Schuster's Farm, we are in charge of the entire operation and pay them a flat fee for the concession trailer used. This allows us to have control of ordering supplies and food as well as monitoring that inventory. This was new in 2008 and proved to be very profitable for the boosters and individual members!